



# Create Your Success Your Way!

## ABOUT COACH CLINTON

Clinton is an Executive Coach with nearly 20 years of consulting and business analysis experience cutting across many industries and business models. His commission is to inspire and empower everyone he encounters to be their very best. Coach Clinton is committed to supporting your improved performance in your corporate function and your success in planning and achieving your personal career goals by partnering with you in creating and delivering your mission.

[www.coachclinton.com](http://www.coachclinton.com) | +1-678-507-8611 | [info@coachclinton.com](mailto:info@coachclinton.com)

## MOTIVATION SERVICES

The objective is to educate, equip, and inspire employees to improve their performance and achieve results by supporting their efforts toward instilling employee voice and **obtaining employee engagement**.

### The message - Corporate Intrapreneurship!

Corporate Intrapreneurship is embodiment of the spirit of **employees to take ownership of the company goals** by aligning individual performance, career growth, and innovation with your organizational vision.

Speaking topics also include the components of Corporate Intrapreneurship:

- Three Pillars of Sustainability (People, Planet, & Profit)
- Innovation
- Change Adoption
- Revenue Growth
- Career Growth and Development
- Seven Steps of Accomplishment



## COACHING SERVICES

Elevation Exceleration is Coach Clinton's results oriented Coaching Program designed to support your individual growth and development.

The program is sustained by three important philosophical pillars:

*Manifestation Affirmation* – is the belief that the Power of Words and Self Motivation is an important beginning to transformation.

*Personal Energy* – focuses on looking forward towards the future and conducting your life with progress in mind.

*Relentless Self Development* – is the pillar which engulfs the other two and promotes constantly seeking ways to improve oneself.

**ELEVATION**  
EXCELERATION

A powerful and knowledgeable source of motivation, inspiration, and evolution.

# WORKSHOP ABSTRACTS

## Coaching Skills Workshop

A three-hour workshop comprised of classroom instruction, small group interaction, one-to-one feedback, reflection and discussion to teach the essential elements of coaching, communication, and collaboration.

Agenda:

### ***The Case for Coaching***

- What is Coaching?
- Why Coaching?
- Why Now?
- What Happens When You Integrate Coaching?
- Coaching Demonstration and Debrief

### ***The 5 Core Coaching Skills***

- The Role of Coaching Skills
- Participant Exercises
- Participant Practice

## Seven Steps to Accomplishment Workshop

A four-hour keynote/workshop for individuals seeking to clarify their priorities and move into effective action by learning and implementing the Coach Clinton 7-Steps to Accomplishment Methodology.

Agenda:

### ***Mind Mapping Phase***

1. Appraise – evaluating your life and your whole-self on your path to individual performance improvement
2. Ascertain – determine a set of goals (short-term, medium, long-term), categorize them into themes and set priority for each theme

### ***Plan and Execute***

3. Approach – categorize and prioritize goals by theme, and set the highest priority item – identifying activities to realize each
4. Avert – create custom 'Motivation Affirmation' statements to enhance your thinking process, your decision making, and your perspective.
5. Actualize – define the cadence of accomplishment to ensure productivity

### ***Plan and Execute***

6. Accomplish – define your celebration milestones which serve as fuel to continue progression
7. Analyze Results – discuss metrics for you to glean more into your working style, your ability to overcome obstacles, and your ability to win despite the odds



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# KEYNOTE ABSTRACTS

## Corporate Intrapreneurship

The key to engaging people at work is to firstly help them recognize their own values and strengths, and then to make sure their managers are encouraging them to tap into those powerful personal assets as much as possible to support the company's mission - thus becoming an entrepreneur within the context of the organization -- the Corporate Intrapreneur. This keynote, also delivered as a company Annual Employee Meeting, helps employees to identify their values and strengths. As a result of your employees identifying their personal strengths and values, they are able maximize productivity by aligning them to the company's goals - thus improving individual and organizational performance!

## Elevation Exceleration

A phrase derived from the first word 'Elevation' and the concatenation of 'Excel + Acceleration,' is formulated from a few basic concepts. These concepts combined for a dynamic embodiment of the coaching perspective -- improve your performance at a faster pace. The goal of this keynote is to motivate you and give you the steps to increase your capacity for accomplishment, facilitating your development of a "Rhythmic Cycle of Accomplishment" -- simply meaning that the more you get done, the better you get at getting things done.

## Seven Steps to Accomplishment

This keynote provides a step-by-step approach for individuals to clarify their priorities and move into effective actions. It shares Coach Clinton's custom methodology for success executed in seven easy steps.

## Managing Up

Attendees will leave knowing key tips and tools for learning how to anticipate your boss's needs, for identifying what makes your boss tick (and what ticks them off), and lastly, knowing the right way to bring a problem to your boss.

## Three Pillars of Sustainability (People, Planet, & Profit)

This keynote and Annual Employee Meeting motivates companies to look for a balanced approach to long-term social, environmental and economic objectives. It is great launchpad for defining the organization's strategy towards launching a complete sustainability strategy.

## Innovation

Let go of your conventional thinking and adopt the process of ideation to support your organization. Ideas are the result of mental activity that can be based on past or present knowledge, thoughts, opinions, convictions or principles. Learn how to conceive or generate ideas to support organizational innovation.



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